



# Forest Practices Board

In June 2014, the Forest Practices Board decided on three strategic priorities to help guide its work over the next 3-5 years. Over and above our core business of auditing forest and range practices (and appropriateness of government enforcement) and investigating complaints from the public, these strategic priorities help focus what we do and how we carry out our work.

## 1) Promote Stewardship

- a) Produce a definition of stewardship.
- b) Speak to stewardship issues in Board Commentaries and communication materials for all relevant reports.
- c) Carry out at least two projects per year that specifically address a forest stewardship issue.

## 2) Demonstrate Value

- a) Continue to do the work we have always done and do it well.
- b) In our work: – say it like it is – don't mince words – don't water down findings in the quest for consensus.
- c) Look for new and innovative ways to communicate the value of our work, for example:
  - i) Support and encourage Board members to do more communication of key messages
  - ii) Identify trends and communicate our opinion on them effectively
  - iii) Go beyond just publishing reports: It is critical to follow-up with explaining the issues, telling the story and teaching the moments.
  - iv) Update the results of projects, reports, complaints, audits and appeals beyond the follow-up on recommendations. Keep it current and relative.
- d) Look for opportunities to do work beyond our core mandate.

## 3) Expand Expertise

- a) Bring in Board members with new expertise.
- b) Increase knowledge and awareness of planning and permitting processes in all natural resource sectors.
- c) Introduce ourselves to other users of the resource – find opportunities to leverage our work and build new relationships.

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Chair  
Forest Practices Board